

Overview

Ownership

UK Company limited by guarantee

Legal Jurisdiction

UK

Currency Code

SGR

Launch Date

2019

Market Cap

±\$2M

Venture Funding

Funds Raised

\$30M by Accredited Investors (No ICO)

Amongst Our Contributors



TOWARDS WORLDWIDE MONEY

SGR by Sögur is a digital coin built to provide a self-sustaining, democratic and global currency. An algorithmic monetary model exposes SGR holders to carefully modelled volatility - using stabilisation mechanisms to temper risk in fast-changing and unpredictable market conditions, while creating an opportunity for sustainable intrinsic value growth, thanks to the bonding curve model.

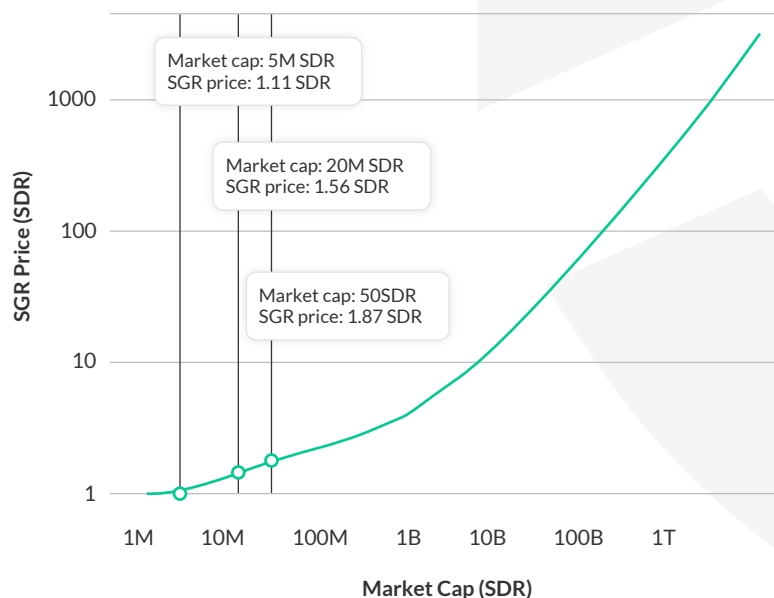
A unique advantage of Sögur, is that the prevailing price of its SGR token as offered by its market making protocol is predictable based on the state of its underlying network. Sögur's monetary model is transparent, deterministic and predictable.

MAIN CHARACTERISTICS:

- **A Bonding Curve Protocol** - as tokens enter circulation through purchases made by registered users, the prices provided by Sögur's market making algorithm increase; as tokens leave circulation, the prices decrease proportionally. The price-determining mechanism of SGR follows a predictable algorithm as described in Sögur's Monetary Model.
- **An Ethereum Smart Contract** to control the supply of tokens - offers to buy and sell SGR for ETH at a price set by Sögur's price monetary model. ETH received through purchases of SGR is converted to the SDR constituent Currencies (USD, EURO, CNY, JPY, GBP) and held in regulated financial institutions.
- **Democratic Governance** - built on the premise that the SGR project belongs to the currency holders, and allowing holders to vote and partake in decision making as well as elect the leadership of Sögur.

PRICE MODEL

- SGR is modelled to control and mitigate value loss risk through **stabilisation mechanisms**
- This is enabled by the **bonding curve model** which informs the smart contract's pricing.
- Market price discovery is gradually and predictably increased by the deployment of a continuous price band.



HOLDER SOVEREIGNTY WRITTEN INTO GOVERNANCE MODEL

- Holders have full democratic voting power over how SGR operates - now and as it continues to evolve.
- Participation in governance comes as standard - holders do not need to 'buy into' decision-making rights
- Voting and governance held through democratic and purpose-designed models

SÖGUR IS THE DEMOCRATIC EVOLUTION OF DIGITAL COINS

- SGR generates value for holders as the ecosystem grows - all incentives are aligned.
- SGR has been designed to support and sustain a growing community now and in the future.
- The governance model of the Sögur project is grounded in transparency and predictability, while maintaining the right of holders to update and change the model in the face of a rapidly changing economic landscape.

SÖGUR PARTNERS



MEET THE PEOPLE BEHIND SÖGUR

Designing currency requires broad, interdisciplinary expertise. To this end, Sögur assembled a group of subject-matter leaders, including:



Ido Sadeh Man
Founder

Chairman of the Board.
Spent the last decade leading
product & technology
organisations



Barry Topf, MBA
Chief Economist

Former member of the Monetary
Policy Committee and Director of
Market Operations, Bank of Israel.
He is currently an advisor to numerous
Central Banks



Ron Sabo, PhD
Chief Scientist

Algorithmic Architect & PhD in Physics
from Weizmann Institute of Science,
Israel

Advisory Board Senior Members



Prof. Jacob A. Frenkel, PhD
Advisory Board Member

Chairman of JPMorgan
Chase International.
Chairman of the Board of
Trustees of the G30.
Former Governor of the
Bank of Israel



Prof. Myron Scholes
Advisory Board Member

Nobel Laureate in Economic
Sciences. Co-originator of
the Black-Scholes options
pricing model. Professor of
Finance, Emeritus, Stanford
University



Leo Melamed
Advisory Board Member

Founder of financial futures.
Former Chairman of the
Chicago Mercantile
Exchange (CME)



Prof. Dan Galai, PhD
Advisory Board Member

Professor of Finance.
Former Dean of the School
of Management, Hebrew
University Jerusalem